

Factsheet *Sweet Louise*

Inspiration & concept

Corendon has launched a remarkable project to celebrate its 25th anniversary: the world's first fully 'tattooed' airplane. The idea came about spontaneously when Gunay and tattoo legend Henk Schiffmacher appeared together on the TV show *Casa di Beau*. During the show, Henk shared that it had always been his dream to tattoo an airplane. That dream has now become a reality – because at Corendon, *The Sky is never The Limit*.

For Corendon, this is an opportunity to visually express creativity, entrepreneurship, and a love for travel, in collaboration with one of the most iconic artists in the Netherlands.

This tattooed aircraft is a bold statement and a tribute to travelers, to pushing boundaries, and to the creativity that has propelled Corendon forward for 25 years. The collaboration with Henk Schiffmacher is a perfect example of how we, as entrepreneurs, think outside the box.

About the Design

- **Artist:** Henk Schiffmacher
 - **Aircraft name:** Sweet Louise – named after Henk's wife
 - **Style:** Old-school tattoo design, inspired by classic sailor symbolism: hearts, birds, anchors, and symbols of hope, love, and adventure. The airplane's engine features a cheerful, heart-shaped pirate – the eternal traveler. There are also many references to "home," including iconic Dutch symbols like the tulip.
 - **Themes:** Travel, connection, freedom, discovery
 - **Unique element:** On the engine, there's a tattoo of a pirate skull, reimagined as a heart-shaped symbol – the eternal traveler.
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Technical Specs & Execution

- **Aircraft type:** Boeing 737-MAX9
- **Length of the aircraft:** 42.2 meters
- **Wingspan:** 35.9 meters
- **Height:** 12.3 meters
- **Tattoo design size:** nearly 200 m²
- **Application method:** High-performance wrap (no paint), resistant to UV, temperature fluctuations, and high speeds
- **Installation:** Carried out by a specialized team of 8 people, completed in just 4 days

- **Application location:** Hangar 14, Schiphol-East
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Design Facts & Figures

- **Number of hearts:** 20
 - **Number of stars:** 31
 - **Number of anchors:** 5
 - **Number of flowers:** 24
 - **Number of times 'Corendon' appears:** 2 (once on each side)
 - **Total number of icons:** 2 – each engine features one Henk Schiffmacher icon
 - **Color scheme:** the entire tattoo is in black and white
 - **Amount of wrap film used:** approximately 200 m²
 - **Wrap lifespan:** around 12 months (depending on routes and weather conditions)
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Originality

- **World first:** the world's first fully tattooed airplane, as far as we've been able to determine
 - Never before has a commercial aircraft been adorned with an artistic 'tattoo sleeve' on this scale and in this style
 - A collaboration that brings together travel, design, art, and branding
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Operational Use

- **First flight:** directly after the unveiling, to Antalya, Turkey
- After that, the aircraft will be deployed to all of Corendon's popular, regular holiday destinations, such as Hurghada, Gazipaşa, and Crete